Dominic Owusu

Senior Lecturer · Department of Marketing and Supply Chain Management
University of Cape Coast

ORCID 0000-0003-0496-9081 · Google Scholar scholar.google.com/citations?user=riG6y08AAAAJ&hl=en · Profile scholar.ucc.edu.gh/staff/0b13703d-1633-4034-aaad-b588957d0f9d

RESEARCH

Interests	Marketing · Entrepreneurship · supply chain management · hospitality management and project
Areas	Social Psychology · Education · Organizational Behavior and Human Resource Management · Strategy and Management · Accounting · Clinical Psychology

RESEARCH SUMMARY

33	194	7	7	1.28	22%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 33 publications listed below, 2014–2026. Field-weighted impact is the mean over the 27 works scored for it; 1.00 is the world average for works of the same field, type and year. 6 of the 27 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 27

1. Benedict Ofori Antwi, **Dominic Owusu**, Rudolph Nuako, Micheal Odamtten (2026). Leveraging supply chain cost reduction for resilience and sustainability in Ghanaian manufacturing: Transaction uncertainty and gender roles. *Sustainable Futures*. https://doi.org/10.1016/j.sftr.2026.102129
2. Frank Aduo -, Raphael Yao Vorleto -, **Dominic Owusu** -, Isabella Agbesi - (2026). Predictors of Students' Interest in Science Careers: Classroom and Family Factors. *Journal of Advances in Developmental Research*. https://doi.org/10.71097/ijaidr.v17.i1.1672
3. Sharon Abam Nortey, Francis Arthur, Iddrisu Salifu, Ernest Opoku, Ibrahim Osumanu, Enoch Mensah Junior, Kyei Anane Ampofo, **Dominic Owusu**, Eric Boateng (2026). Psychological Capital, Subjective Well-Being and Professional Commitment Among Teachers: A Behavioural Mediation Model. *MultiPsych*. https://doi.org/10.1002/mps2.70015
4. Francis Arthur, Regina Okyere-Dankwa, **Dominic Owusu**, Sharon Abam Nortey (2025). Economics Teachers' Emotional Intelligence and Self-Efficacy: A Moderated Mediation Model Using PLS-SEM. *Brain and Behavior*. https://doi.org/10.1002/brb3.70832
5. Frank Aduo, **Dominic Owusu**, Mershack Agyemang, Daniel Osei (2025). Exploring Science Achievement Disparities in Schools with Diverse Resource Contexts. *International Journal For Multidisciplinary Research*. https://doi.org/10.36948/ijfmr.2025.v07i06.63523
6. Aduo Frank -, **Dominic Owusu** -, Frank Blessed Amenyeke -, Ebenezer Wirekoh Brobbey - (2025). Fostering Creativity and Problem-Solving Skills in High School Science Students through Makerspaces. *Journal of Advances in Developmental Research*. https://doi.org/10.71097/ijaidr.v16.i2.1629
7. **Dominic Owusu**, Francis Arthur (2025). Modelling the nexus between mathematics teachers' emotional intelligence and instructional effectiveness: a mediation moderation model using PLS-SEM approach. *Acta Psychologica*. https://doi.org/10.1016/j.actpsy.2025.105119
8. Ernest Opoku, **Dominic Owusu**, Francis Arthur, Iddrisu Salifu, Emmanuel Quayson, Eric Boateng, Francis Obeng Gyedu, Stanley Asare-Bediako, Emmanuel Rungson Attom, Solomon Adjatey Tetteh, Sharon Abam Nortey, Ayishatu Ameen (2025). Profiling students' multiple intelligences approach in the learning of economics in a Ghanaian University. *Discover Education*. https://doi.org/10.1007/s44217-025-00571-x

9. **Dominic Owusu**, Francis Arthur, Regina Okyere-Dankwa, Ophelia Affreh, Felix Kwame Kumedzro, Regina Sally Maison (2024). Academic stress and burnout among distance education students in a Ghanaian higher education institution. *Cogent Education*. https://doi.org/10.1080/2331186x.2024.2334686

10. **Dominic Owusu**, Francis Arthur, Anthony Kwabena Nkyi, Mark Owusu Amponsah, Godwin Awabil, Stephen Doe Fia, Kwasi Otopa Antiri (2023). Profiling Differences in Burnout Among Senior High School Teachers in Ghana Based on Their Demographic Characteristics. *International Journal of Changes in Education*. https://doi.org/10.47852/bonviewijce32021809

11. **Dominic Owusu**, Dorcas Aba Ochil (2023). Project policy and project outcomes: The moderating role of project leadership. *Cogent Business & Management*. https://doi.org/10.1080/23311975.2023.2271606

12. Douglas Aninng Opoku, Nana Kwame Ayisi-Boateng, Aliyu Mohammed, Alhassan Sulemana, Abigail Owusuwaa Gyamfi, **Dominic Kwabena Owusu**, Dorothy Yeboah, Kathryn Spangenberg, Hilda Maria Ofosu, Anthony Kwaku Edusei (2022). Determinants of burnout among nurses and midwives at a tertiary hospital in Ghana: A cross-sectional study. *Nursing Open*. https://doi.org/10.1002/nop2.1355

13. **Dominic Owusu**, Prince Opoku Agyemang, Douglas Opoku Agyeman (2022). Electricity Energy Access and Profitability of Micro and Small Enterprises in Ghana. *Journal of Entrepreneurship and Innovation in Emerging Economies*. https://doi.org/10.1177/23939575211064494

14. Benedict Ofori Antwi, Daniel Agyapong, **Dominic Owusu** (2022). Green supply chain practices and sustainable performance of mining firms: Evidence from a developing country. *Cleaner Logistics and Supply Chain*. https://doi.org/10.1016/j.clscn.2022.100046

15. **Dr. Dominic Owusu**, Professor J.A Omotosho, Dr. Mark Owusu Amponsah, Dr. Anthony A. Nkyi, Sarfo, Esther Arthur (2021). Class Level Differences in Stress Experiences and Coping Strategies among Undergraduate Students. *Zenodo (CERN European Organization for Nuclear Research)*. https://doi.org/10.5281/zenodo.5778564

16. **Dominic Owusu**, Ishmael K. Mensah, Edem K. Amenumey, Rebecca Dei Mensah (2021). Effect of Strategic Orientation on Performance of Star-Rated Hotels in Ghana. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v8i0.121

17. **Dominic Owusu**, Anthony K Nkyi (2021). Impact of Occupational Stress and Burnout on Turnover Intentions among Senior High School Teachers in the Cape Coast Metropolis, Ghana. *Journal of Education and Practice*. https://doi.org/10.47941/jep.524

18. **D Owusu** (2021). Occupational stress, burnout, job dissatisfaction and Turnover intentions among senior high school Teachers in cape coast metropolis, Ghana. *Ghana (Doctoral dissertation, University of Cape coast)*. https://ir.ucc.edu.gh/server/api/core/bitstreams/c1d741d8-abbf-47d4-bca5-aebc98712896/content

19. **Dominic Owusu**, Anthony A. Nkyi, Grace Sintim Adasi (2021). Prevalent Rate of Occupational Stress among Senior High School Teachers. *Journal of Scientific Research and Reports*. https://doi.org/10.9734/jsrr/2021/v27i1130467

20. **Dominic Owusu** (2019). 4. Owusu, D. (2019). Effect of corporate culture on organisational performance of star-rated hotels in Ghana. *African Journal of Hospitality and Tourism Management*.

21. **Dominic Owusu**, Ishmael K. Mensah, Edem K. Amenumey, Rebecca Dei Mensah (2019). Effect of Strategic Orientation on Performance of Star-Rated Hotels in Ghana. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.2019.05

22. **Dominic Owusu** (2019). Effect of corporate culture on organisational performance of star-rated hotels in Ghana. *African Journal of Hospitality and Tourism Management*. https://doi.org/10.47963/ajthm.v1i2.139

23. Rebecca Dei Mensah, **D Owusu** (2019). Effect of job satisfaction on turnover intention of hotel employees in the Western North Region of Ghana. *THE CHINA-AFRICA URBAN DEVELOPMENT FORUM (CAUDF) UNIVERSITY OF CAPE COAST, CAPE COAST, GHANA 3RD–4TH OCTOBER, 2019*. https://www.researchgate.net/profile/Thomas-Ojo-3/publication/343065756_FINALCAUDF_2020_July_2020/links/5f157cb9299bf1e548c66d44/FINALCAUDF-2020-July-2020.pdf#page=10

24. **Dominic Owusu** (2017). Examining the Differential Effects of the Influence of Print and Electronic Advertising on Purchasing Decisions of Tertiary Students in the Cape Coast Metropolis. *journal of*

accounting and marketing. https://www.academia.edu/download/97861704/examining-the-differential-effects-of-the-influence-of-print-and-electronicadvertising-on-purchasing-decisions-of-tertiary-student-2168-.pdf

25. **D Owusu**, Kwamena Minta Nyarku (2015). Influence of TV and radio adverts on the decisions of tertiary students to purchase telecom products in the Cape Coast Metropolis. *Quarterly Journal of Business Studies*. https://www.academia.edu/download/37938695/Influence_of_TV_and_Radio_Adverts_on_the_Decisions_of_Tertiary_Students.pdf
26. Esther Gyedu-Akoto, Daniel Yabani, John Sefa, **Dominic Owusu** (2015). Natural Skin-care Products: The Case of Soap Made from Cocoa Pod Husk Potash. *Advances in Research*. https://doi.org/10.9734/air/2015/17029
27. **Dominic Owusu**, Kwamena M. Nyarku (2014). Influence of Print Advertising on the Decisions of Tertiary Students to Purchase Telecom Products in the Cape Coast Metropolis: The Moderating Role of Price and Service Quality Delivery. *International Journal of Academic Research in Business and Social Sciences*. https://doi.org/10.6007/ijarbss/v4-i10/1229

Book chapters 6

1. **Dominic Owusu**, Benedict Ofori Antwi, Alice De Veer, Grace Akosua Kwaa Opoku-Asiamah (2025). Service Recovery Strategies and Customer Satisfaction in the Digital Age. *Advances in hospitality, tourism and the services industry (AHTSI) book series*. https://doi.org/10.4018/979-8-3693-7447-4.ch021
2. **D Owusu**, Rebecca Dei Mensah, IK Anim, BO Antwi (2024). Entrepreneurship education, entrepreneurial intentions and capacity among undergraduate students of the University of Cape Coast. *Entrepreneurship and Enterprise Development in Africa*. https://www.elgaronline.com/edcollchap/book/9781803925417/book-part-9781803925417-24.xml
3. Anthony Kwabena Nkyi, **Dominic Owusu** (2023). Effects of Occupational Stress and Burnout on Turnover Intentions among Teachers: A Case Study from Cape Coast Metropolis, Ghana. *Progress in Language, Literature and Education Research Vol. 3*. https://doi.org/10.9734/bpi/pller/v3/6992e
4. **Dominic Owusu**, Micheal Shant Osei, F. O. Boachie-Mensah, Alfred Ghartey, Rebecca Dei Mensah (2023). Unveiling the Impact of Green Marketing Tools on the Consumer Purchasing Behavior of Cosmetic Products. *Advances in marketing, customer relationship management, and e-services book series*. https://doi.org/10.4018/978-1-6684-8140-0.ch008
5. **Dominic Owusu**, Francis Kabenlah Mensah, Benedict Ofori Antwi, Isaac Kwadwo Anim (2021). COVID-19 Pandemic and Its Implications on Storekeeping Practices. *Practice, progress, and proficiency in sustainability*. https://doi.org/10.4018/978-1-6684-2523-7.ch020
6. **Dominic Owusu** (2020). Corporate Culture as a Competitive Tool in Enhancing the Organisational Performance of Star-Rated Hotels in Ghana. *Advances in hospitality, tourism and the services industry (AHTSI) book series*. https://doi.org/10.4018/978-1-7998-2204-2.ch004