

Magdalene Brown

Lecturer · Department of Business and Social Sciences Education
University of Cape Coast

Google Scholar scholar.google.com/citations?user=xFCkILIAAAAJ&hl=en · Profile scholar.ucc.edu.gh/staff/2f0175fe-6b26-4b95-b298-e5e4f2a4c4a0

RESEARCH

Interests Curriculum development · curriculum design · management education

Areas Education · Accounting · Applied Psychology · Information Systems · Information Systems and Management · Organizational Behavior and Human Resource Management

RESEARCH SUMMARY

9	38	4	2	0.11	20%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 9 publications listed below, 1995–2026. Field-weighted impact is the mean over the 5 works scored for it; 1.00 is the world average for works of the same field, type and year. 1 of the 5 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 8

1. Emmanuel Darko Effah, Joseph Tufuor Kwarteng, Magdalene Brown (2026). Evaluating business students' technical competence and professional skills development in business education. *Discover Education*. <https://doi.org/10.1007/s44217-026-01917-9>
2. Magdalene Brown (2025). ENHANCING MANAGEMENT PRACTICES OF CURRICULUM LEADERS AT COLLEGES OF EDUCATION IN GHANA. *International Journal of Education and Social Science Research*. <https://doi.org/10.37500/ijessr.2025.8310>
3. Gabriel Kwasi Aboagye, Benjamin Asiedu-Boamah, Joseph Kum, Magdalene Brown (2025). Service Quality and Customer Satisfaction about Online Banking: Managerial Implications for Contemporary Organisations. *European journal of management, economics and business*.. [https://doi.org/10.59324/ejmeb.2025.2\(1\).02](https://doi.org/10.59324/ejmeb.2025.2(1).02)
4. Gabriel Kwasi Aboagye, Michael Arku-Asare, Magdalene Brown, Bennice Nelson (2022). DETERMINANTS OF RESEARCH INTEGRATION INTO TEACHING AND ADMINISTRATIVE PRACTICES IN HIGHER EDUCATION: THE TALES OF BUSINESS EDUCATION FACULTY MEMBERS. *International Journal of Education and Social Science Research*. <https://doi.org/10.37500/ijessr.2022.5309>
5. JT Kwarteng, Kankam Boadu, BYS Acquah, BT Ababio, L Bosu, M Brown (2018). Teachers' fidelity of use of selected senior high school subject curricula. *International Journal of Educational Researchers*. <https://dergipark.org.tr/en/pub/ijers/issue/43106/522273>
6. Magdalene Brown, Anthony Akwesi Owusu (2014). Influence of Head teachers' Management Styles on Teacher Motivation in Selected Senior High Schools in the Sunyani Municipality of Ghana.
7. Anthony Akwesi Owusu, M Brown (2014). Teaching practice supervision as quality assurance tool in teacher preparation: views of trainee teachers about supervisors in University of Cape Coast. *International Journal of Research in Humanities, Arts and Literature*. <https://ir.ucc.edu.gh/server/api/core/bitstreams/04979867-e8ad-4bd8-b5fc-fdb84038ed38/content>
8. M Brown (1995). Utility of the subcutaneous hinge flap in nasalconstruction. *Dermatologic Surgery*. <https://scholar.google.com/scholar?cluster=9995891557454728280&hl=en&oi=scholar>

Conference papers 1

1. **M Brown** (1998). Simplified procedure for interfacing local pavement management systems with GIS presentation. *FOURTH INTERNATIONAL CONFERENCE ON MANAGING PAVEMENTS, 17 TO 21 MAY 1998, DURBAN, SOUTH AFRICA. PAPERS-VOLUME 4: FUTURE: TOWARDS INTEGRATED MANAGEMENT SYSTEMS*. <https://trid.trb.org/View/659205>