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RESEARCH

Interests Entrepreneurship · Innovation · Small Enterprise Development · Entrepreneurship Education
Areas Management of Technology and Innovation · Business and International Management · Accounting · Economics and Econometrics · Organizational Behavior and Human Resource Management · Education

RESEARCH SUMMARY

31	215	9	9	1.72	26%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 31 publications listed below, 2009–2026. Field-weighted impact is the mean over the 23 works scored for it; 1.00 is the world average for works of the same field, type and year. 6 of the 23 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 24

1. Charles Hanu, Michael D. Dzandu, Mavis Serwah Benneh Mensah, Monica T. A. Yawson (2026). Building crisis resilience in African organizations: The role of relational systems, team-member exchange, and mindfulness. *Africa Journal of Management*. <https://doi.org/10.1080/23322373.2026.2692902>
2. I Mensah, R Boohene, MSB Mensah (2026). Effects of entrepreneurial networking on sustainable growth of small enterprises—the mediating role of innovation. *Benchmarking: An International Journal*.
3. Samuel Affran, Mavis Serwah Benneh Mensah, Samuel Kwaku Agyei, Edmond Yeboah Nyamah, George Tackie (2026). Implementation of digital health innovations in Ghana: a systematic review. *Discover Social Science and Health*. <https://doi.org/10.1007/s44155-026-00394-7>
4. MAVIS SERWAH BENNEH MENSAH, KEREN NAA ABEKA ARTHUR, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. <https://doi.org/10.1142/s1084946725500074>
5. Isaac Mensah, Rosemond Boohene, Mavis Serwah Benneh Mensah (2024). Effects of entrepreneurial networking on sustainable growth of small enterprises – the mediating role of innovation. *Benchmarking An International Journal*. <https://doi.org/10.1108/bij-04-2024-0276>
6. Mavis SB Mensah, Keren NA Arthur, Enoch Mensah-Williams (2023). Antecedents of E-learning in undergraduate entrepreneurship education. *E-Learning and Digital Media*. <https://doi.org/10.1177/20427530231167642>
7. Mavis Serwah Benneh Mensah, Evelyn Derera (2023). Feminist Critique of Ghana's Women's Entrepreneurship Policies. *JWEE*. <https://doi.org/10.28934/jwee23.12.pp1-31>
8. Mavis Serwah Benneh Mensah (2022). A gendered analysis of opportunities and challenges in Ghana's entrepreneurship eco- system. *Journal of Contemporary Management*. <https://doi.org/10.35683/jcm22045.203>

9. Evelyn Derera, Mavis Serwah Benneh Mensah (2022). Feminist critique of policies supporting women's entrepreneurship in South Africa. *Journal of Contemporary Management*. <https://doi.org/10.35683/jcm23012.227>
10. Mavis Serwah Benneh Mensah (2021). Contributions of Research Collaboration to Innovation across Disciplines. *Journal of Business and Enterprise Development (JOBED)*. <https://doi.org/10.47963/jobed.v8i0.117>
11. MSB Mensah, F Enu-Kwesi, R Boohene (2019). Challenges of research collaboration in Ghana's knowledge-based economy. *Journal of the Knowledge Economy*.
12. Mavis Serwah Benneh Mensah (2019). Contributions of Research Collaboration to Innovation across Disciplines Assessing the Entrepreneurial Role of Two Ghanaian Universities. *Journal of Business and Enterprise Development (JOBED)*. <https://doi.org/10.47963/jobed.2019.01>
13. Nana Addae Ayepa, Rosemond Boohene, Mavis Serwaa Benneh Mensah (2019). Effects of innovativeness and firm resources on the growth of small enterprises in the Ga South Municipality in Ghana. *Ghana Journal of Development Studies*. <https://doi.org/10.4314/gjds.v16i1.1>
14. Mavis S. B. Mensah, Francis Enu-Kwesi (2018). Determinants of research collaboration towards a knowledge-based economy in Ghana. *Industry and Higher Education*. <https://doi.org/10.1177/0950422218789060>
15. Mavis Serwah Benneh Mensah (2018). Exploring the involvement of academic researchers in research collaboration with knowledge users - a study of two Ghanaian universities. *International Journal of Research Innovation and Commercialisation*. <https://doi.org/10.1504/ijric.2018.10017473>
16. Mavis Serwah Benneh Mensah, Francis Enu-Kwesi (2018). Research collaboration for a knowledge-based economy: towards a conceptual framework. *Triple Helix Journal*. <https://doi.org/10.1186/s40604-018-0049-5>
17. MAVIS SERWAH BENNEH MENSAH (2017). Assessment of the Research Orientation of Academics in Ghana through the Lens of Entrepreneurialism. *International Journal of Knowledge*. <https://www.ijkie.org/wp-content/uploads/2018/02/MAVIS-SERWAH-BENNEH-MENSAH-1.pdf>
18. Mavis Serwah Benneh Mensah, Francis Enu-Kwesi, Rosemond Boohene (2017). Challenges of Research Collaboration in Ghana's Knowledge-based Economy. *Journal of the Knowledge Economy*. <https://doi.org/10.1007/s13132-017-0450-8>
19. Ralph Nyadu-Addo, Mavis Serwah Benneh Mensah (2017). Entrepreneurship education in Ghana – the case of the KNUST entrepreneurship clinic. *Journal of Small Business and Enterprise Development*. <https://doi.org/10.1108/jsbed-02-2017-0062>
20. Mavis Serwah Benneh Mensah (2013). Entrepreneurship Education on Wholesale? Considerations on Didactics and Pedagogy for Enhanced Graduate Employment in Ghana. *Journals & Books Hosting (International Knowledge Sharing Platform)*.
21. Mavis Serwah Benneh Mensah (2012). Access to Market of a Manufacturing Small Business Sector in Ghana. *International Journal of Business and Management*. <https://doi.org/10.5539/ijbm.v7n12p36>
22. Mavis Serwah Benneh Mensah, Ralph Nyadu-Addo (2012). Juxtaposition of the Role of Small Businesses and the State in Ghana's Economic Development. *International Business Management*. <https://doi.org/10.3968/j.ibm.1923842820120501.1015>
23. Mavis Serwah Benneh Mensah (2012). Local Business Climate in Ghana – Insights for Policy Direction. *International Journal of Business and Management*. <https://doi.org/10.5539/ijbm.v7n2p17>
24. E. Mensah (2009). The concept of informal economy revisited – Review of related literature. *PentVars Business Journal*. <https://journals.pentvars.edu.gh/index.php/pbj/article/view/60>

Book chapters 5

1. Mavis Serwah Benneh Mensah (2024). Challenges of female entrepreneurship in Africa: Towards a typology of stakeholder salience. *Stakeholder Management and Entrepreneurship in Africa*. <https://doi.org/10.4324/9781003256014-11>
2. Mavis SB Mensah (2023). Analysis of Ghana's and South Africa's women's entrepreneurship policies. *Women's entrepreneurship policy*. <https://www.elgaronline.com/edcollchap/book/9781800374652/book-part-9781800374652-17.xml>
3. JS Boateng, Mavis Serwah Benneh Mensah, I Kosi, S Appiah-Boateng (2023). Digitalization of Business Operations and Empowerment of Female Entrepreneurs. *Empowering Women in the Digital Economy*. <http://eprints.bournemouth.ac.uk/38860/>
4. Joseph Kwadwo Danquah, Mavis Serwah Benneh Mensah, William Yamoah, Qazi Moinuddin Mahmud (2023). Understanding the Impact of the Entrepreneurial Ecosystem on Sustainability in Africa. *Palgrave Studies in African Leadership*. https://doi.org/10.1007/978-3-031-29273-6_11
5. Mavis S. B. Mensah, Keren N. A. Arthur, Enoch Mensah-Williams (2022). Experiential Learning in Online Entrepreneurship Education: Lessons from an Undergraduate Entrepreneurship Course. *Theorising Undergraduate Entrepreneurship Education*. https://doi.org/10.1007/978-3-030-87865-8_18

Conference papers 1

1. Mensah, Mavis S. B., Amarteifio, Edward N. A. (2021). Exploratory Study of the Entrepreneurial Ecosystem in Central Region, Ghana. *Publication Server of Bonn-Rhein-Sieg University of Applied Sciences (Bonn-Rhein-Sieg University of Applied Sciences)*. https://doi.org/10.18418/978-3-96043-083-4_24

Theses 1

1. Mavis Serwah Benneh Mensah (2016). Research collaboration for attainment of a knowledge-based economy in Ghana. *University of Cape Coast*. <https://ir.ucc.edu.gh/items/3fc71865-b146-415f-b896-e415d1d91cf7>