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RESEARCH

Interests Entrepreneurship · Innovation · Strategic Management · Enterprise Development
Areas Economics and Econometrics · General Agricultural and Biological Sciences · General Economics, Econometrics and Finance · Sociology and Political Science · Accounting · Building and Construction

RESEARCH SUMMARY

12	67	5	3	5.43	57%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 12 publications listed below, 2013–2026. Field-weighted impact is the mean over the 7 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 7 papers scored for it are among the world's most cited tenth for their field, type and year.

EDUCATION AND QUALIFICATIONS

PhD Management Science & Engineering(Entrepreneurship & Innovation) 2014–2020
Economics and Management Science, University of Electronic Science and Technology of China - Qingshuihe Campus, Chengdu, China

PUBLICATIONS

Journal articles 11

1. Martinson Ankrah Twumasi, Bin Lai, Evans Opoku-Mensah, Wei Jiang, Charles Hackman Kwamena Essel, Kwabena Nkansah Darfor (2026). Advancing SDGs 2 and 8 Through Tourism: Evidence on Tourism Market Participation, Dietary Diversity, and Government Support in Ghana via Institutional Theory. *Sustainable Development*. <https://doi.org/10.1002/sd.71056>
2. Anthony Mawuena Numekevor, Zaiwu Gong, Martinson Ankrah Twumasi, Charles Hackman Kwamena Essel (2026). Can Natural Resource Wealth Finance Health for All? Governance Conditioned Effects of Resource Rents on Government Health Spending in Africa Toward SDG 3, 12, and 16. *Sustainable Development*. <https://doi.org/10.1002/sd.71176>
3. MAVIS SERWAH BENNEH MENSAH, KEREN NAA ABEKA ARTHUR, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIpreneurs IN GHANA. *Journal of Developmental Entrepreneurship*. <https://doi.org/10.1142/s1084946725500074>
4. Martinson Ankrah Twumasi, Gloria Essilfie, Bright Senyo Dogbe, Ernest Kwarko Ankrah, Charles Hackman Kwamena Essel (2024). Does access to financial services improve nutritional intake among rural residents? Assessing potential action mechanism pathways. *Review of Development Economics*. <https://doi.org/10.1111/rode.13095>
5. Koffi Dumor, Yao Li, Enock Mintah Ampaw, Charles Hackman K. Essel, Edwina Oheneasi Essel, Onesmus Mbaabu Mutiiria (2021). Situating Africa in the exports patterns of China's Belt and Road Initiative: A network analysis. *African Development Review*. <https://doi.org/10.1111/1467-8268.12540>

6. Martinson Ankrah Twumasi, Yuansheng Jiang, Prince Fosu, Bismark Addai, Charles Hackman Kwamena Essel (2021). The impact of credit constraint on artisanal fishers' technical efficiency: Stochastic frontier and instrumental variable approach. *Regional Studies in Marine Science*. <https://doi.org/10.1016/j.rsma.2021.102149>
7. Charles Hackman Essel (2020). Unemployment blues: analysis of the dual mediating effects of knowledge and perception on entrepreneurial intentions in the environment. *Sage Open*. <https://doi.org/10.1177/2158244020936218>
8. Charles Essel (2019). Prevalence of Copycat in Africa Textile Clusters: The Blame Game Among Stakeholders. *Journal of Business Economics and Management*. <https://www.academia.edu/download/95421116/6435.pdf>
9. Charles Hackman Essel (2018). Prevalence of copycat in Africa textile clusters: the blame game among stakeholders. *Journal of Business Economics and Management*. <https://journals.vilniustech.lt/index.php/JBEM/article/view/6811>
10. Charles Essel (2018). The mediating effect of organisational culture and institutional entrepreneurship process on legitimacy. *ICIE 2018 6th International Conference on Innovation and Entrepreneurship: ICIE 2018*. https://books.google.com/books?hl=en&lr=&id=OnxTDwAAQBAJ&oi=fnd&pg=PA142&dq=info:Gr__cRgrOisJ:scholar.google.com&ots=guuwruMCn0&sig=C9C146bq2jGdx12OyboM3VDwgv0
11. Charles Hackman Essel (2013). Sustainability of TVET: analyzing the critical choice factors. *CAPA Scientific Journal*. <https://www.voced.edu.au/content/ngv:61797>

Book chapters 1

1. Charles Hackman Essel, Dominic Appiah, Millicent Bolowsky, Frank Dakpoh, Kweku Adams (2026). Integrative Case from Local Roots to Global Markets: Grandstyle's SDG-Aligned Differentiation in the Organic Agro-Processing Industry. *Sustainable development goals series*. https://doi.org/10.1007/978-3-032-24231-0_13