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RESEARCH

Areas Communication · Sociology and Political Science · Anthropology · Education · Computer Science Applications · Gender Studies

RESEARCH SUMMARY

20	82	5	2	1.21	25%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 20 publications listed below, 2019–2026. Field-weighted impact is the mean over the 20 works scored for it; 1.00 is the world average for works of the same field, type and year. 5 of the 20 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 10

1. Michael Yao Wodui Serwornoo, Elizabeth Owusu Asiamah, Samuel Danso, Rainbow Sackey (2026). Digital terrestrial television in Ghana: Politics, power and policies. *Journal of Digital Media & Policy*. https://doi.org/10.1386/jdmp_00185_1
2. Michael Yao Wodui Serwornoo, Samuel Danso, Elizabeth Owusu Asiamah (2025). Evaluating the research on Africa's image/coverage in the media from 2004–2024: a systematic review. *African Identities*. <https://doi.org/10.1080/14725843.2025.2563328>
3. Samuel Danso, Theodora Dame Adjin-Tettey, Michael Yao Wodui Serwornoo, Benedine Azanu (2024). African Broadcast Media Participation in Conflict Resolution and Peacebuilding: An Examination of Practices Across Nine Countries. *African Security*. <https://doi.org/10.1080/19392206.2024.2420544>
4. Samuel Danso, Modestus Fosu, Michael Yao Wodui Serwornoo, Martin Thompson Kwadzo Ntem (2024). Collaborative Journalism Around the Globe: A Systematic Review. *Journalism & Mass Communication Quarterly*. <https://doi.org/10.1177/10776990241284582>
5. Michael Yao Wodui Serwornoo, Samuel Danso, Benedine Azanu, Eric Opoku-Mensah (2024). Data Journalism and Journalism Education: A Scoping Review. *Journalism & Mass Communication Educator*. <https://doi.org/10.1177/10776958241277399>
6. Michael Yao Wodui Serwornoo, Samuel Danso, Benedine Azanu, Stanley Kwame Marcus Semarco, Ebenezer Ato Kwamena Aidoo (2024). Use of Digital Platforms Among University Students: A Systematic Literature Review. *Qeios*. <https://doi.org/10.32388/sqkgt5.2>
7. Jacob Nyarko, Michael Yao Wodui Serwornoo (2022). COVID-19 and Mass Media Education: An Evaluation of the Transition from Brick-and-Mortar Learning to Virtual Space. *Journal of Creative Communications*. <https://doi.org/10.1177/09732586221096346>
8. Jacob Nyarko, Michael Yao Wodui Serwornoo, Benedine Azanu (2021). Communication lapses to combating COVID-19 pandemic: Evaluating Ghana's COVID-19 campaign. *Journal of African Media Studies*. https://doi.org/10.1386/jams_00041_1
9. Michael Asante Quainoo, Michael Yao Wodui Serwornoo, Christiana Hammond (2021). Facebook experiences of visually impaired students: A deconstruction of the challenges and benefits. *British Journal of Visual Impairment*. <https://doi.org/10.1177/02646196211047731>
10. Michael Yao Wodui Serwornoo (2019). The coverage of Africa in Ghanaian newspapers: The dominant

Western voice in the continent's coverage. *Journalism*. <https://doi.org/10.1177/1464884919887311>

Books 1

1. Michael Serwornoo (2020). The Image of Africa in Ghana's Press. *Global communications*. <https://doi.org/10.11647/obp.0227>

Book chapters 9

1. Evan Gottlieb (2021). 2. Anthropocene Temporalities and British Romantic Poetry. *Open Book Publishers*. <https://doi.org/10.11647/obp.0232.02>
2. Michael Yao Wodui Serwornoo (2020). 1. Historical and Contextual Antecedents. *Global communications*. <https://doi.org/10.11647/obp.0227.01>
3. Michael Yao Wodui Serwornoo (2020). 2. Benefitting from the State of the Art. *Global communications*. <https://doi.org/10.11647/obp.0227.02>
4. Michael Yao Wodui Serwornoo (2020). 3. Theoretical and Conceptual Frameworks. *Global communications*. <https://doi.org/10.11647/obp.0227.03>
5. Michael Yao Wodui Serwornoo (2020). 4. Methodology. *Global communications*. <https://doi.org/10.11647/obp.0227.04>
6. Michael Yao Wodui Serwornoo (2020). 5. Portrayal of Africa. *Global communications*. <https://doi.org/10.11647/obp.0227.05>
7. Michael Yao Wodui Serwornoo (2020). 6. Postcolonial Trajectories of the Ghanaian Press. *Global communications*. <https://doi.org/10.11647/obp.0227.06>
8. Michael Yao Wodui Serwornoo (2020). 7. Discussing Africa's Media Image in Ghana. *Global communications*. <https://doi.org/10.11647/obp.0227.07>
9. Michael Yao Wodui Serwornoo (2020). Introduction. *Global communications*. <https://doi.org/10.11647/obp.0227.08>