

Daniel Ofori

Senior Lecturer · Department of Marketing and Supply Chain Management
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RESEARCH

Interests Supply Chain Management · Green Consumerism · Sustainable Procurement and Supply Chain
Areas Strategy and Management · Marketing · Organizational Behavior and Human Resource
 Management · Sociology and Political Science · Management Information Systems · Economics
 and Econometrics

RESEARCH SUMMARY

67	1,873	22	30	5.60	53%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 67 publications listed below, 2004–2026. Field-weighted impact is the mean over the 59 works scored for it; 1.00 is the world average for works of the same field, type and year. 31 of the 59 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Senior Lecturer Marketing and Supply Chain Management, University of Cape Coast, Cape Coast, Ghana	2023–present
Assistant Lecturer Marketing and Supply Chain Management, University of Cape Coast School of Business, Cape Coast, Ghana	2016–2022

EDUCATION AND QUALIFICATIONS

Lecturer
Marketing and Supply Chain Management, University of Cape Coast, Cape Coast, Ghana

PhD
Business Administration, University of Cape Coast, Cape Coast, Ghana

DISTINCTIONS, MEMBERSHIPS AND SERVICE

Emerald Literati Award for outstanding paper 2020 Emerald Publishing, Bingley, United Kingdom	2020
Full Member Chartered Institute of Procurement & Supply, Stamford, United Kingdom	
Project Manager Eco Business and Policy Center, Cape Coast, Ghana	

PUBLICATIONS

Journal articles 56

1. Priscilla Boafowaa Oppong, Daniel Ofori, Phanuel Wunu, Edmond Yeboah Nyamah, Evelyn Yeboah Nyamah, Justice K. G. A. Boateng, Gloria K.Q. Agyapong (2026). A multidimensional procurement literacy instrument: Development and validation among undergraduate procurement students in Ghana. *PLoS ONE*. <https://doi.org/10.1371/journal.pone.0341565>
2. Stephanie Efua Frimpong, Anthony Adu-Asare Idun, Daniel Ofori (2026). Can institutions decouple growth from emissions? Distributional effects of human capital development and innovation on emissions in developing economies. *Management of Environmental Quality An International Journal*. <https://doi.org/10.1108/meq-09-2025-0618>
3. Daniel Ofori, Gloria Agyapong, Gregory Kaku, Osman Issah Fuseini (2026). Collaborative practices and market access performance: evidence from small- and medium-sized enterprises. *Business Process Management Journal*. <https://doi.org/10.1108/bpmj-11-2025-1865>
4. Adah-Kole Emmanuel Onjewu, Saeyeon Roh, Richard Nyuur, Michael Nkrumah, Diana Owusu-Yirenkyi, Daniel Ofori (2026). Evaluating export performance barriers: a pairwise comparison of grand challenges in Ghana and Nigeria. *Entrepreneurship and Regional Development*. <https://doi.org/10.1080/08985626.2026.2633376>
5. Stephanie Efua Frimpong, Shamim Akhtar, Daniel Agyapong, Anthony A. A. Idun, Daniel Ofori (2026). Sustainable Water Futures: Infrastructure Investment for Freshwater Production and Conservation in Developing Nations. *Sustainable Development*. <https://doi.org/10.1002/sd.71065>
6. Martin B. Osei, Daniel Ofori (2025). Cultural Drivers of Sustainability Performance in Emerging Economies: Understanding the Effect of Supply Chain Learning. *Journal of Business Logistics*. <https://doi.org/10.1111/jbl.70036>
7. Daniel Ofori, Dominic Jacob Nsiah-Sarfo, Stephanie Efua Frimpong, Selorm Buerthey Buer (2025). Determinants of green purchase and conservation behaviour among young consumers: an emerging economy perspective. *Cleaner Logistics and Supply Chain*. <https://doi.org/10.1016/j.clscn.2025.100234>
8. Daniel Ofori, Gloria K.Q. Agyapong, Selorm Buerthey Buer (2025). Exploring the necessity of TQM practices for enhancing sustainability performance of manufacturing firms. *Journal of Manufacturing Technology Management*. <https://doi.org/10.1108/jmtm-01-2025-0008>
9. Daniel Agyapong, Gloria K. Q. Agyapong, Daniel Ofori, Osman Light, Stephanie Efua Frimpong (2025). Implications of circular economy practices for firms in the integrated waste sector. *Frontiers in Sustainability*. <https://doi.org/10.3389/frsus.2024.1455335>
10. Daniel Ofori, Anthony Kusi, Edmond Oppong-Pepurah, Benson Kwaku Nyarko, Grace Anning, Amankwah Edmond, Amatus Gyiabag (2025). Staff Performance in Small and Medium Enterprises as an impetus for economic growth in Kumasi Metropolis. *International Journal of Management Entrepreneurship Social Sciences and Humanities*. <https://doi.org/10.31098/ijmesh.v8i2.2678>
11. Richard Kofi Opoku, Ramatu Issifu, Daniel Ofori, Sania Wafa, Alfred Asiedu (2024). Lean sustainability and triple bottom line performance of manufacturing industries in a developing economy: does top management commitment matter? *International Journal of Quality & Reliability Management*. <https://doi.org/10.1108/ijqrm-05-2024-0164>
12. Daniel Ofori (2024). Necessary condition analysis of organisational capabilities for a resilient service operation in the hotel industry in Ghana. *Heliyon*. <https://doi.org/10.1016/j.heliyon.2024.e26473>
13. Daniel Ofori, Eric Edwin Owusu, Edmond Oppong Pepurah, Anthony Kusi (2024). Small-scale Enterprises Performance and Economic Growth in Kumasi Metropolis, Ghana: Mediating Role of Technology. *Business and Economic Research*. <https://doi.org/10.5296/ber.v14i4.22101>
14. Daniel Ofori, Osman Light, Joseph Ankomah (2023). Adoption intentions of electronic procurement among public sector organisations (PSOs) in Ghana: emerging economy perspective. *Journal of Public Procurement*. <https://doi.org/10.1108/jopp-09-2022-0045>

15. Dominic Jacob Nsiah-Sarfo, Daniel Ofori, Daniel Agyapong (2023). Sustainable procurement implementation among public sector organisations in Ghana: The role of institutional isomorphism and sustainable leadership. *Cleaner Logistics and Supply Chain*. <https://doi.org/10.1016/j.clscn.2023.100118>
16. Eric Edwin Owusu, Charles Akomea Bonsu, Alfred Owusu, Daniel Ofori, Adwoa Benewaa Brefo-Manuh (2022). Assessing the Effects of Entrepreneurial Attributes and Business Practices on the Continuing Existence of Small and Medium Enterprises (SMEs) Using Deming Management Model of Total Quality as a Benchmark. *Business and Economic Research*. <https://doi.org/10.5296/ber.v12i4.20173>
17. Daniel Ofori, Ambrose Amoah-Ashyiah, Benjamin Adjei Dankwah, Stephen Yeboah, Kakraba Ben Komla, Maxwell Acheampong, Kwadwo Kyei Ofori, Michael Oppong (2022). Maximizing Security Operations to Promote Socio-Economic Development in Mining Firms in Ghana. *iBusiness*. <https://doi.org/10.4236/ib.2022.144015>
18. Maxwell Acheampong, Daniel Ofori, Kakraba Ben Komla, Millicent Yengkangyi, Daniel Asomaning Odoom, Bright Osei Akoto, Elijah Duah, George Asumadu, Nane Petr Kofi, Francis Kojo Tunu, Bashiru Imoro (2022). Promoting Socio-Economic Development through Alternative Incarceration Systems of Rehabilitation of Offenders in Nsawam Medium-Security Prisons in Ghana. *iBusiness*. <https://doi.org/10.4236/ib.2022.144021>
19. George Asumadu, Daniel Ofori, Sandra Adomako, Emmanuel Owusu Sefa (2022). The Two Sides of the Coin of Youth Unemployment: Government and the Unemployed Individual. *Asian Journal of Economics Business and Accounting*. <https://doi.org/10.9734/ajeba/2022/v22i24901>
20. Aaron Makafui Ametorwo, Daniel Ofori, Francis Annor, Kwasi Dartey-Baah (2022). Work-family conflict as antecedent to workplace deviance: a study among bankers. *African Journal of Management Research*. <https://doi.org/10.4314/ajmr.v28i1.7>
21. Michael Kwame Asiedu, Daniel Ofori (2021). A Nonparametric Approach to Estimating Growth Determinants in Sub-Saharan Africa. *Journal of Economics and Sustainable Development*. <https://doi.org/10.7176/jesd/12-16-02>
22. Daniel Ofori, George Asumadu, Isaac Mensah, Bright Amponsem (2021). Coronavirus Disease 2019 (COVID-19): Its Ramifications on the Economy and Future Perspectives—A Review. *Modern Economy*. <https://doi.org/10.4236/me.2021.125048>
23. Richard B. Nyuur, Daniel F. Ofori, Majoreen O. Amankwah, Kwame Amin Baffoe (2021). Corporate social responsibility and employee attitudes: The moderating role of employee age. *Business Ethics the Environment & Responsibility*. <https://doi.org/10.1111/beer.12399>
24. Charles Baah, Douglas Opoku Agyeman, Innocent Senyo Kwasi Acquah, Yaw Agyabeng-Mensah, Ebenezer Afum, Kassimu Issau, Daniel Ofori, Daniel Faibil (2021). Effect of information sharing in supply chains: understanding the roles of supply chain visibility, agility, collaboration on supply chain performance. *Benchmarking An International Journal*. <https://doi.org/10.1108/bij-08-2020-0453>
25. Charles Baah, Kate T. Amponsah, Kassimu Issau, Daniel Ofori, Innocent Senyo Kwasi Acquah, Douglas Opoku Agyeman (2021). Examining the Interconnections Between Sustainable Logistics Practices, Environmental Reputation and Financial Performance: A Mediation Approach. *Vision The Journal of Business Perspective*. <https://doi.org/10.1177/0972262920988805>
26. Charles Baah, Innocent Senyo Kwasi Acquah, Daniel Ofori (2021). Exploring the influence of supply chain collaboration on supply chain visibility, stakeholder trust, environmental and financial performances: a partial least square approach. *Benchmarking An International Journal*. <https://doi.org/10.1108/bij-10-2020-0519>
27. Kojo Kakra Twum, Daniel Ofori, Gloria Kakrabah-Quarshie Agyapong, Andrews Agya Yalley (2021). Intention to Vaccinate against COVID-19: a Social Marketing perspective using the Theory of Planned Behaviour and Health Belief Model. *Journal of Social Marketing*. <https://doi.org/10.1108/jsocm-04-2021-0085>
28. Daniel Ofori, Christina Appiah-Nimo (2021). Relationship Management, Competitive Advantage and Performance of Hotels: A Resource-Based View. *Journal of African Business*. <https://doi.org/10.1080/15228916.2021.1924573>

29. Daniel Ofori, Abigail Opoku Mensah (2021). Sustainable electronic waste management among households: a circular economy perspective from a developing economy. *Management of Environmental Quality An International Journal*. <https://doi.org/10.1108/meq-04-2021-0089>
30. Kojo Kakra Twum, Paul Adjei Kwakwa, Daniel Ofori, Atsu Nkukpornu (2021). The relationship between individual entrepreneurial orientation, network ties, and entrepreneurial intention of undergraduate students: implications on entrepreneurial education. *Entrepreneurship Education*. <https://doi.org/10.1007/s41959-021-00044-w>
31. Kojo Kakra Twum, Daniel Ofori, Gabriel Keney, Bright Korang-Yeboah (2021). Using the UTAUT, personal innovativeness and perceived financial cost to examine student's intention to use E-learning. *Journal of Science and Technology Policy Management*. <https://doi.org/10.1108/jstpm-12-2020-0168>
32. Richard B. Nyuur, Daniel F. Ofori, Believe Q. Dedzo (2020). Corporate governance in banks: impact of board attributes on banks performance. *African J of Accounting Auditing and Finance*. <https://doi.org/10.1504/ajaaf.2020.109210>
33. Amy Bonuedi, Daniel Frimpong Ofori, Samuel Nana Yaw Simpson (2020). Corporate social responsibility reporting and stakeholder management in an emerging market: Perspective of CSR executives. *Corporate and Business Strategy Review*. <https://doi.org/10.22495/cbsrv1i2art5>
34. Daniel Ofori, Osman Issah Fuseini (2020). Electronic Government Procurement Adoption in Ghana: Critical Success Factors. *Advances in Research*. <https://doi.org/10.9734/air/2020/v21i330191>
35. Christina Appiah Nimo, Gloria K.Q. Agyapong, Daniel Ofori (2020). Influence of Consumer Buying Orientation and Pro-environmental Values on their Willingness to Patronise Green Hotels. *GATR Journal of Management and Marketing Review*. [https://doi.org/10.35609/jmmr.2020.5.4\(7\)](https://doi.org/10.35609/jmmr.2020.5.4(7))
36. Kojo Kakra Twum, Andrews Agya Yalley, Gloria Kakrabah-Quarshie Agyapong, Daniel Ofori (2020). The influence of Public University library service quality and library Brand image on user loyalty. *International Review on Public and Nonprofit Marketing*. <https://doi.org/10.1007/s12208-020-00269-w>
37. Michael Asiamah, Daniel Ofori, Jacob Afful (2019). Analysis of the determinants of foreign direct investment in Ghana. *Journal of Asian Business and Economic Studies*. <https://doi.org/10.1108/jabes-08-2018-0057>
38. Richard B. Nyuur, Daniel F. Ofori, Ms Millicent Amponsah (2019). Corporate social responsibility and competitive advantage: A developing country perspective. *Thunderbird International Business Review*. <https://doi.org/10.1002/tie.22065>
39. Daniel Ofori, Christina Appiah-Nimo (2019). Determinants of online shopping among tertiary students in Ghana: An extended technology acceptance model. *Cogent Business & Management*. <https://doi.org/10.1080/23311975.2019.1644715>
40. C Appiah-Nimo, Daniel Ofori (2019). Entrepreneurship: Does it Elevate Independence in a Developing Economy? *International Conference on Innovation and Entrepreneurship*. <https://search.proquest.com/openview/f4b72c89c67eec27e3387c64bc6aee25/1?pq-origsite=gscholar&cbl=4451211>
41. Daniel Ofori (2018). Assessment of Entrepreneurship Education on Entrepreneurial Intentions Evidence from University. *Global Journal of Business Research*.
42. C Appiah-Nimo, Daniel Ofori (2018). Assessment of entrepreneurship education on entrepreneurial intentions: Evidence from University of Cape Coast. *Global Journal of Management and Business Research*. <https://scholar.google.com/scholar?cluster=1427596088642867244&hl=en&oi=scholar>
43. Daniel Ofori, Jane Dodoo, Isaac Nyarko Adu, Michael Asiedu Gyensare (2018). Stress as a Mediator of Work-Family Conflict and Turnover Intention in Selected Savings and Loans Companies in Ghana. *International Journal of Academic Research in Business and Social Sciences*. <https://doi.org/10.6007/ijarbss/v8-i9/4654>
44. Adam, Anokye M., Ofori, Daniel (2017). Validity of International Fisher Effect in the West African Monetary Zone. *Zenodo (CERN European Organization for Nuclear Research)*. <https://doi.org/10.5281/zenodo.20929842>
45. R Boohene, Daniel Ofori (2015). Information and Communication Technology Usage and Small and Medium-sized Enterprises Growth in the Accra Metropolis. *Journal of Business and Enterprise Development*.

<https://scholar.google.com/scholar?cluster=15811974859971112753&hl=en&oi=scholar>

46. Richard B. Nyuur, Daniel F. Ofori, Yaw A. Debrah (2015). The Impact of FDI Inflow on Domestic Firms' Uptake of CSR Activities: The Moderating Effects of Host Institutions. *Thunderbird International Business Review*. <https://doi.org/10.1002/tie.21744>
47. Daniel F. Ofori, Richard B. Nyuur, Mildred D. S-Darko (2014). Corporate social responsibility and financial performance: Fact or fiction? A look at Ghanaian banks. *Acta Commercii*. <https://doi.org/10.4102/ac.v14i1.180>
48. Richard Benon-be-isan Nyuur, Daniel F. Ofori, Yaw Debrah (2014). Corporate social responsibility in Sub-Saharan Africa: hindering and supporting factors. *African Journal of Economic and Management Studies*. <https://doi.org/10.1108/ajems-01-2012-0002>
49. D. Ofori (2013). Hierarchy of market centres along the Volta Lake in Ghana: A regional development framework. *Journal of Geography and Regional Planning*. <https://doi.org/10.5897/jgrp2013.0353>
50. Daniel F. Ofori (2013). Project Management Practices and Critical Success Factors–A Developing Country Perspective. *International Journal of Business and Management*. <https://doi.org/10.5539/ijbm.v8n21p14>
51. Daniel F. Ofori, Victoria Sekyere-Abankwa, Davida B. Borquaye (2012). Perceptions of the Human Resource Management Function among Professionals: A Ghanaian Study. *International Journal of Business and Management*. <https://doi.org/10.5539/ijbm.v7n5p159>
52. Daniel Ofori, Esther Atiogbe (2012). Strategic Planning in Public Universities: A Developing Country Perspective. *Journal of Management and Strategy*. <https://doi.org/10.5430/jms.v3n1p67>
53. Daniel Ofori, Majoreen Aryeetey (2011). Recruitment and Selection Practices in Small and Medium Enterprises: Perspectives from Ghana. *International Journal of Business Administration*. <https://doi.org/10.5430/ijba.v2n3p45>
54. Edward N. Tetteh, Daniel F. Ofori (2010). An exploratory and comparative assessment of the governance arrangements of universities in Ghana. *Corporate Governance*. <https://doi.org/10.1108/14720701011051884>
55. Daniel Ofori, Evans Sokro (2010). Examining the Impact of Organisational Values on Corporate Performance in Selected Ghanaian Companies.
56. Daniel F. Ofori, Robert Hinson (2004). Project management in Ghana: Expectations, realities and barriers to use. *Acta Commercii*. <https://doi.org/10.4102/ac.v4i1.56>

Book chapters 7

1. Christina Appiah-Nimo, Daniel Ofori, Gloria K. Q. Agyapong, Kojo Kakra Twum (2023). Public Service Advertising and Celebrity Endorsement in Ghana. *Palgrave studies of public sector management in Africa*. https://doi.org/10.1007/978-3-031-17863-4_2
2. Daniel Ofori, Christina Appiah-Nimo, Francis O. Boachie-Mensah (2023). Social Media Adoption in Public Sector Communication: Practices, Opportunities and Challenges in Public Sector Organisations. *Palgrave studies of public sector management in Africa*. https://doi.org/10.1007/978-3-031-17863-4_8
3. Gloria Kakrabah-Quarshie Agyapong, Daniel Ofori, Christina Appiah-Nimo (2022). Internal Marketing Communications in Ghana's Public Sector: Conceptualisations and Extension. *Palgrave studies of public sector management in Africa*. https://doi.org/10.1007/978-3-031-07293-2_5
4. Daniel Ofori, Christina Appiah-Nimo, Jacob Naabong Dapilah, Andrews Agyekumhene (2021). A Tri-party Approach Towards Sustainable Plastic Waste Management: A Developing Economy Perspective. *Sustainable development goals series*. https://doi.org/10.1007/978-3-030-76563-7_11
5. Silke Bustamante, Daniel Frimpong Ofori, Kemi Ogunyemi (2021). General Context of Ghana and Nigeria. *CSR, sustainability, ethics & governance*. https://doi.org/10.1007/978-3-030-68861-5_28
6. Daniel Frimpong Ofori (2021). Ghana. *CSR, sustainability, ethics & governance*. https://doi.org/10.1007/978-3-030-68861-5_29
7. Daniel Ofori (2021). Opportunities and Challenges of Green Marketing. *Palgrave studies of marketing in emerging economies*. https://doi.org/10.1007/978-3-030-74065-8_11

Conference papers 3

1. Daniel Ofori (2024). Improving sustainability performance in emerging economies: The role of organisational culture and supply chain learning. *EUROMA2024*. <http://eprints.bournemouth.ac.uk/40189/>
2. Daniel Ofori (2020). Personal values and electronic waste disposal behaviours among households in Cape Coast Metropolis. *Universities, Entrepreneurship and Enterprise Development in Africa*. <https://pub.h-brs.de/frontdoor/index/index/docId/5366>
3. Christina Appiah-Nimo, Daniel Ofori (2019). Supplier-Relationship Management, Competitive Advantage And Firm Performance In the Service Industry: A Conceptual Study. In *DOKBAT 2019 - 15th Annual International Bata Conference for Ph.D. Students and Young Researchers*. <https://publikace.k.utb.cz/handle/10563/1010558>

Reports 1

1. John Kuada, Robert E. Hinson, Daniel Ofori (2009). Outsourcing Strategies of Organisations in Ghana. *VBN Forskningsportal (Aalborg Universitet)*.