

Ivy Kesewaa Nkrumah

Senior Lecturer · Education Foundation
University of Cape Coast

ORCID [0000-0002-4350-4714](https://orcid.org/0000-0002-4350-4714) · Google Scholar scholar.google.com/citations?user=_AHylg8AAAAJ&hl=en · Profile scholar.ucc.edu.gh/staff/9d9155b7-decf-4678-8f51-eb3c9f6c7745

RESEARCH

Interests Cognitive Psychology · Educational Psychology
Areas Developmental and Educational Psychology · Cognitive Neuroscience · Economics and Econometrics · Education · Experimental and Cognitive Psychology · Information Systems and Management

RESEARCH SUMMARY

18	72	5	3	3.61	36%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 18 publications listed below, 2015–2025. Field-weighted impact is the mean over the 11 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 11 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 16

1. Ivy Kesewaa Nkrumah, Eric Anane (2025). FROM LAUGHTER TO LIGHTNESS: MEMES AS A DIGITAL COPING MECHANISM. *AFRICAN JOURNAL FOR THE PSYCHOLOGICAL STUDIES OF SOCIAL ISSUES*. <https://ajpssi.org/index.php/ajpssi/article/view/825>
2. Ivy Kesewaa Nkrumah, Ewald Neumann, Eric Anane, Lebbaeus Asamani, Eunice Torto-Seidu (2024). E-Learning in the post-COVID era: Experiences of tertiary students. *Journal of Policy and Development Studies (JPDS)*. <https://doi.org/10.51317/jpds.v3i1.631>
3. Elly Romy, Marto Silalahi, Ivy Kesewaa Nkrumah, Acai Sudirman (2024). Factors that Influence the Level of Teacher Job Satisfaction in the Era of Society 5.0. *Journal of Education Research and Evaluation*. <https://doi.org/10.23887/jere.v8i2.73986>
4. Ivy Kesewaa Nkrumah, Stella Yemisi Erinoshio (2024). The Realities of Implementing First Language (L1) for Instruction in Lower Primary Schools in Ghana. *EAST AFRICAN JOURNAL OF EDUCATION AND SOCIAL SCIENCES*. <https://doi.org/10.46606/eajess2024v05i04.0388>
5. Nkrumah, Ivy Kesewaa (2023). Stimulus-response binding is not a gradually learned association between specific stimuli and their responses: Evidence from a teenage bilingual population. *Psychology of Language and Communication*. <https://doi.org/10.58734/plc-2023-0014>
6. Jane Odurowaa Edjah, Ivy Kesewaa Nkrumah (2022). Do gender and age jointly or individually moderate the effects of cognitive and behavioral therapies on addiction to mobile phone calling behavior? *Mediterranean Journal of Social & Behavioral Research*. <https://doi.org/10.30935/mjosbr/12583>
7. Ivy Kesewaa Nkrumah (2021). Bilingualism in the Teenage Years: Lexical Juggling in Bilingual Memory as Evidenced by Negative and Positive Priming Effects. *British Journal of Psychology Research*.
8. Ivy Kesewaa Nkrumah, Millan Ahema Tawiah, Kofi Ayebi Arthur, Lebbaeus Asamani, Ebenezer Takyi-Wadieh (2021). COVID-19 Virulence: Hinderances to Observing the Preventive Measures. *Mediterranean Journal of Social & Behavioral Research*. <https://doi.org/10.30935/mjosbr/11293>
9. Ivy Kesewaa Nkrumah, Eunice Torto-Seidu, Lebbaeus Asamani (2021). Reduction in Children's Impulsivity Enhances Performance in Mathematics, but not English language: Evidence for Impulsive Behaviour

Modification Using Cognitive Modelling. *Mediterranean Journal of Social & Behavioral Research*. <https://doi.org/10.30935/mjosbr/11338>

10. Ivy Kesewaa Nkrumah, Rosemary Twum, Christopher Yarkwah (2021). Utilisation of the Internet for Cyberloafing Activities among University Students. *Journal of Digital Educational Technology*. <https://doi.org/10.21601/jdet/10912>
11. Ewald Neumann, Ivy K. Nkrumah (2019). Reversal of typical processing dynamics in positive and negative priming using a non-dominant to dominant cross-language lexical manipulation. *Memory*. <https://doi.org/10.1080/09658211.2019.1573902>
12. Ivy K Nkrumah (2018). Cross-language negative priming remains intact, while positive priming disappears: Evidence for two sources of selective inhibition. *Journal of Cognitive Psychology*. <https://doi.org/10.1080/20445911.2017.1417311>
13. Ivy K Nkrumah (2018). Excitatory and inhibitory priming by attended and ignored non-recycled words with monolinguals and bilinguals. *Memory*. <https://doi.org/10.1080/09658211.2018.1447132>
14. Ivy K Nkrumah (2018). Second language proficiency effects on cross-language positive and negative priming in Twi-English bilinguals. *Journal of Clinical Psychology and Cognitive Science*. https://www.academia.edu/download/98798107/NNC_JofClinPsy_20CogSci_2018.final.pdf
15. IVY KESEWAA NKUMAH, ALBERT JUSTICE KWARTENG (2016). LECTURERS' PERCEPTION ON STUDENTS' APPRAISAL OF COURSES AND TEACHING: A CASE OF UNIVERSITY OF CAPE COAST, GHANA. *INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT*. <https://scholar.google.com/scholar?cluster=15086213523859637628&hl=en&oi=scholar>
16. Ivy Kesewaa Nkrumah (2015). Effect of Cognitive Modelling on Impulsive Behaviour Among Primary School Children. *Psychology and Behavioral Sciences*. <https://doi.org/10.11648/j.pbs.20150405.11>

Book chapters 1

1. Daniel Miezah, Inuusah Mahama, Ahmed Moustafa, Ivy Kesewaa Nkrumah, Mabel Oti-Boadi, Kwaku Oppong Asante (2024). Impulsivity and its relationships with social media addiction, internet addiction, and smartphone addiction. *Elsevier eBooks*. <https://doi.org/10.1016/b978-0-443-13437-1.00013-6>

Reports 1

1. Ivy Kesewaa Nkrumah (2017). Lexical representation and selection in bilingual memory as evidenced by negative and positive priming effects. *University of Canterbury*. <https://ir.canterbury.ac.nz/items/afdde73c-315d-43a8-9aac-2430dff249e8>