

Dr Keren Naa Abeka Arthur

Senior Lecturer · Department of Marketing and Supply Chain Management
University of Cape Coast

ORCID [0000-0002-9904-4323](https://orcid.org/0000-0002-9904-4323) · Profile scholar.ucc.edu.gh/staff/b4026683-5afe-4915-8a40-0ae7bf0b3497

RESEARCH

Areas Management of Technology and Innovation · Economics and Econometrics · Management Information Systems · Accounting · Business and International Management · Finance

RESEARCH SUMMARY

15	217	8	8	3.18	53%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 15 publications listed below, 2017–2025. Field-weighted impact is the mean over the 15 works scored for it; 1.00 is the world average for works of the same field, type and year. 8 of the 15 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 12

1. MAVIS SERWAH BENNEH MENSAH, KEREN NAA ABEKA ARTHUR, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. <https://doi.org/10.1142/s1084946725500074>
2. Mavis SB Mensah, Keren NA Arthur, Enoch Mensah-Williams (2023). Antecedents of E-learning in undergraduate entrepreneurship education. *E-Learning and Digital Media*. <https://doi.org/10.1177/20427530231167642>
3. Kevin Albertson, Stevienna de Saille, Poonam Pandey, Effie Amanatidou, Keren Naa Abeka Arthur, Michiel Van Oudheusden, Fabien Medvecky (2021). An RRI for the present moment: relational and 'well-up' innovation. *Journal of Responsible Innovation*. <https://doi.org/10.1080/23299460.2021.1961066>
4. Keren Naa Abeka Arthur (2021). Financial Innovation and its Governance. *Journal of Business and Enterprise Development (JOBED)*. <https://doi.org/10.47963/jobed.v8i0.124>
5. Keren Naa Abeka Arthur, Albert Kwame Arthur (2020). The Student Entrepreneurial Journey. *Artivate A Journal of Entrepreneurship in the Arts*. <https://doi.org/10.34053/artivate.9.1.91>
6. Keren Naa Abeka Arthur, Albert Kwame Arthur (2020). The Student Entrepreneurial Journey: Motivations, Entrepreneurial Engagements and Challenges among Recent Graduates of Visual Arts Academic Programs in Ghana. *Artivate A Journal of Entrepreneurship in the Arts*. <https://doi.org/10.1353/artv.2020.0002>
7. Keren Naa Abeka Arthur, Richard Owen (2019). A Micro-ethnographic Study of Big Data-Based Innovation in the Financial Services Sector: Governance, Ethics and Organisational Practices. *Journal of Business Ethics*. <https://doi.org/10.1007/s10551-019-04203-x>
8. Keren Naa Abeka Arthur, Alex Yaw Adom (2019). Explorative study of entrepreneurship training programmes in Christian institutions in Ghana. *Journal of Enterprising Communities People and Places in the Global Economy*. <https://doi.org/10.1108/jec-12-2018-0109>
9. Keren Naa Abeka Arthur (2019). Financial Innovation and its Governance A Cross-case Analysis. *Journal of Business and Enterprise Development (JOBED)*. <https://doi.org/10.47963/jobed.2019.08>
10. Tamer Khraisha, Keren Arthur (2018). Can we have a general theory of financial innovation processes? A

conceptual review. *Financial Innovation*. <https://doi.org/10.1186/s40854-018-0088-y>

11. Keren Naa Abeka Arthur (2018). The emergence of financial innovation and its governance - a historical literature review. *Journal of Innovation Management*. https://doi.org/10.24840/2183-0606_005.004_0005
12. Keren Naa Abeka Arthur (2017). Financial innovation and its governance: Cases of two major innovations in the financial sector. *Financial Innovation*. <https://doi.org/10.1186/s40854-017-0060-2>

Book chapters 3

1. Keren Naa Abeka Arthur, ·Richard Owen (2022). A Micro-ethnographic Study of Big Data-Based Innovation in the Financial Services Sector: Governance, Ethics and Organisational Practices. *Business and the Ethical Implications of Technology*. https://doi.org/10.1007/978-3-031-18794-0_4
2. Mavis S. B. Mensah, Keren N. A. Arthur, Enoch Mensah-Williams (2022). Experiential Learning in Online Entrepreneurship Education: Lessons from an Undergraduate Entrepreneurship Course. *Theorising Undergraduate Entrepreneurship Education*. https://doi.org/10.1007/978-3-030-87865-8_18
3. Keren Naa Abeka Arthur (2019). Case Study: Gender and Enterprise Development in Africa. https://doi.org/10.1007/978-3-030-11524-1_4