

Edward Nii Amar Amarteifio PhD

Senior Lecturer · Department of Marketing and Supply Chain Management
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RESEARCH

Interests Small Business Finance · Small Business Development · Career Coach and Proposal Writing
Areas Management of Technology and Innovation · Strategy and Management · Accounting · Organizational Behavior and Human Resource Management · Business and International Management · Economics and Econometrics

RESEARCH SUMMARY

14	54	4	1	0.18	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 14 publications listed below, 2017–2026. Field-weighted impact is the mean over the 8 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 8 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Senior Lecturer/ Dr 2006–present
Centre for Entrepreneurship and Small Enterprise Development, University of Cape Coast,
Cape Coast, Ghana

PUBLICATIONS

Journal articles 13

1. Edward Nii Amar Amarteifio (2026). CAREER EDUCATION AND STUDENTS'EMPLOYABILITY IN WEST AFRICAN HIGHER EDUCATION INSTITUTIONS: THE EDUCATION COLLABORATIVE PERSPECTIVE. *African Journal of Emerging Issues*. <https://ajoeijournal.org/sys/index.php/ajoei/article/view/1070>
2. Edward Nii Amar Amarteifio (2026). Time is the new currency: Lead Time Management and Customer Satisfaction at the Ghana Ports and Harbours Authority. *International Journal of Research Publications (IJRP)*.
3. MAVIS SERWAH BENNEH MENSAH, KEREN NAA ABEKA ARTHUR, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. <https://doi.org/10.1142/s1084946725500074>
4. Carl Hope Korkpoe, Ferdinand Ahiakpor, Edward Nii Amar Amarteifio (2024). Bayesian inference for inflation volatility modeling in Ghana. *African Journal of Economic and Management Studies*. <https://doi.org/10.1108/ajems-04-2023-0132>
5. Idun-Acquah Amarteifio (2023). Effect Of Equity Financing Options On Growth Of Small Businesses In Accra Metropolis. *International Journal of Scientific and Research Publications*. <https://scholar.google.com/scholar?cluster=10283978553338609052&hl=en&oi=scholar>
6. ENA Amarteifio (2022). Air pollution and health: Particulate matter PM2. 5 measurements in Cantonments, Ghana. *EPRA Int. J. Multidiscip. Res.*. <https://scholar.google.com/scholar?cluster=12471808166384324006&hl=en&oi=scholar>

7. Edward Nii Amar Amarteifio, Soffia Aba Baidoo Baiden (2020). Accessing Public Contracts in Ghana: The Case of Small and Medium Enterprises. *The International Journal of Business & Management*. <https://doi.org/10.24940/theijbm/2020/v8/i8/bm2008-026>
8. Edward Nii Amar Amarteifio (2020). Effect of Financial Information Quality on the Performance of Small and Medium Enterprises in Ghana. *International Journal of Scientific and Research Publications*. <https://doi.org/10.29322/ijsrp.10.02.2020.p9880>
9. Edward Nii Amar Amarteifio, Senyo Agbeblewu (2020). Entrepreneurial Orientation and Firm Performance of Tourist Accommodation Establishment in Ghana. *Open Journal of Business and Management*. <https://doi.org/10.4236/ojbm.2020.84103>
10. Soffia Aba Baidoo-Baiden, Edward Nii Amar Amarteifio (2020). The Level of Compliance with The Public Procurement Act of Ghana. *International Journal of Scientific and Research Publications*. <https://doi.org/10.29322/ijsrp.10.03.2020.p9918>
11. Edward Nii Amar Amarteifio, Siaw Frimpong (2019). Investment readiness and access to external finance among Ghanaian small and medium-size enterprises. *International Journal of Entrepreneurship and Small Business*. <https://doi.org/10.1504/ijesb.2019.100104>
12. Carl H Korkpoe, Edward Amarteifio (2018). All Markets are not Created Equal - Evidence from the Ghana Stock Exchange. *International Journal of Finance and Accounting*. <https://ir.ucc.edu.gh/server/api/core/bitstreams/90fb918b-ca43-494c-9b28-bb8213b50457/content>
13. ENA Amarteifio, Senyo Agbeblewu (2017). Level of education, business experience and small and medium enterprise performance in the Accra Metropolis of Ghana. *International Journal of Multidisciplinary and Current Research*. https://www.researchgate.net/profile/Edward-Amarteifio/publication/325286152_Level_of_Education_Business_Experience_and_Small_and_Medium_Enterprise_Performance_in_the_Accra_Metropolis_of_Ghana/links/5b03f8460f7e9be94bdb2533/Level-of-Education-Business-Experience-and-Small-and-Medium-Enterprise-Performance-in-the-Accra-Metropolis-of-Ghana.pdf

Conference papers 1

1. Mensah, Mavis S. B., Amarteifio, Edward N. A. (2021). Exploratory Study of the Entrepreneurial Ecosystem in Central Region, Ghana. *Publication Server of Bonn-Rhein-Sieg University of Applied Sciences (Bonn-Rhein-Sieg University of Applied Sciences)*. https://doi.org/10.18418/978-3-96043-083-4_24