

Dr. Eric Agyarkoh

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RESEARCH

Interests Communication design · Art and design history · Lettering and Typography · Advertising · Art education

Areas Museology · Urban Studies · Archeology · Computer Graphics and Computer-Aided Design · Experimental and Cognitive Psychology · History and Philosophy of Science

RESEARCH SUMMARY

12	93	3	1	2.36	20%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 12 publications listed below, 2014–2024. Field-weighted impact is the mean over the 5 works scored for it; 1.00 is the world average for works of the same field, type and year. 1 of the 5 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 10

1. Eric Agyarkoh (2024). Investigating Creative Prowess of Senior High School Students in Visual Communication: Case Study of Grade 'A'Girls' School in Ghana. *African Journal of Education, Science and Technology (AJEST)*. <http://ajest.org/index.php/ajest/article/view/18>
2. ames Ekow, Abigail Ezzo, Eric Agyarkoh (2022). Colour Symbolism of Catholic Priests' Chasuble. *International Journal of Humanities and Social Science*. <https://doi.org/10.30845/ijhss.v12n5p5>
3. Dr. Eric Agyarkoh, Dr. Eric Kwadwo Amissah (2022). Development of Graphic Design Practice and Education in Ghana. *Journal of Education and Culture Studies*. <https://doi.org/10.22158/jecs.v6n2p71>
4. Eric Agyarkoh (2021). Digitalisation of Commercial Serigraphy in Ghana. <https://doi.org/10.18533/jah.v10i04.1831>
5. Eric Agyarkoh (2020). Challenges of electronic advertising in Ghana. *JOURNAL OF AFRICAN ARTS AND CULTURE*. <https://journals.ucc.edu.gh/index.php/jaac/article/view/535>
6. Eric Inkoom Agyarkoh, Helena Alice Mbil (2020). Communication Design or Graphic Communication Design: Demystifying the Impending Controversy. *Arts and design studies*. <https://doi.org/10.7176/ads/86-04>
7. Eric Agyarkoh (2018). Trends Analysis of Manual Signage Technology in Ghana. *Online Journal of Art & Design*. https://www.researchgate.net/profile/Eric-Agyarkoh/publication/338229678_Trends_Analysis_of_Manual_Signage_Technology_in_Ghana/links/5e099e1292851c8364a49079/Trends-Analysis-of-Manual-Signage-Technology-in-Ghana.pdf
8. Eric Agyarkoh (2017). Art, science, and technology of outdoor advertising in Ghana. *Communication Design*. <https://doi.org/10.1080/20557132.2017.1398950>
9. Eric Agyarkoh (2017). Colour symbolism of Aboakyir. *Journal of Culture, Society and Development*. <https://ir.ucc.edu.gh/server/api/core/bitstreams/4c80a709-f249-47c0-b097-2679c17e35d4/content>
10. OQ Essel, Eric Agyarkoh, PD Yankson (2014). TVET stigmatization in developing countries: reality or fallacy. *European Journal of Training and Development Studies*. <https://artwatchghana.org/wp-content/>

Reports 1

1. Eric Kwame Agyarkoh (2014). HISTORICAL & TECHNOLOGICAL DEVELOPMENT OF OUTDOOR ADVERTISING IN GHANA. LAP LAMBERT ACADEMIC PUBL. <https://scholar.google.com/scholar?cluster=6472251515513828510&hl=en&oi=scholar>

Theses 1

1. ERIC Agyarkoh (2018). Historicity of electronic advertising in Ghana. *University of Education, Winneba*. <https://ir.uew.edu.gh/handle/123456789/1038>